

GRADE 11 · UNIT B: A BRIEF HISTORY OF DESIGN

The Swiss Style & the Grid System

Lesson 11 of 44 · Day 1 of 2

DO NOW

▪

TODAY'S PLAN

Do Now

5 min

Mini-lesson

15 min

Guided analysis

10 min

Independent analysis

15 min

TODAY'S VOCABULARY

International Typographic Style (Swiss Style)

Grid System

EXIT TICKET

Name one specific technique from today's movement you could actually use in a future project.