

GRADE 11 · UNIT E: CLIENT PROJECTS

Client Project: Ad Campaign Inspired by Design History

Lesson 24 of 44 · Day 2 of 4

DO NOW

Design -- piece 1: students build the first campaign piece (e.g.

TODAY'S PLAN

Design -- piece 1: students build...

TODAY'S VOCABULARY

Visual Consistency

EXIT TICKET

Name the 3 specific techniques from your chosen movement that you used, and point to where each appears in your campaign.