

GRADE 11 · UNIT E: CLIENT PROJECTS

Client Project: Ad Campaign Inspired by Design History

Lesson 24 of 44 · Day 4 of 4

DO NOW

Critique & finalize: peer critique using "I notice / I wonder" to check that the historical inspiration is genuinely visible and the campaign is consistent; final revisions and export -- treat this round of changes the same way a client round would go.

TODAY'S PLAN

Critique & finalize: peer critique using...

EXIT TICKET

Name the 3 specific techniques from your chosen movement that you used, and point to where each appears in your campaign.