

GRADE 11 · UNIT B: A BRIEF HISTORY OF DESIGN

The Industrial Revolution & the Birth of Advertising

Lesson 8 of 44 · Day 1 of 2

DO NOW

▪

TODAY'S PLAN

Do Now

5 min

Mini-lesson

15 min

Guided analysis

10 min

Independent analysis

15 min

TODAY'S VOCABULARY

Mass Production

Brand

EXIT TICKET

Name one specific technique from today's movement you could actually use in a future project.