

GRADE 11 · UNIT B: A BRIEF HISTORY OF DESIGN

The Industrial Revolution & the Birth of Advertising

Lesson 8 of 44 · Day 2 of 2

DO NOW

Name 2 visual traits of yesterday's movement.

TODAY'S PLAN

Do Now

5 min

Studio time

30 min

Written connection

10 min

TODAY'S VOCABULARY

Trade Card

EXIT TICKET

Name one specific technique from today's movement you could actually use in a future project.